IAHS SOCIALS GUIDELINE



INSIDE THIS SOCIAL MEDIA GUIDE

FACEBOOK

LINKEDIN

TWITTER / X

HASHTAGS

FACEBOOK

Facebook for IAHS: @IAHS Facebook for HSJ: @HydrologicalSciencesJournal

LINKEDIN

International Association of Hydrological Sciences

X / TWITTER

Twitter for IAHS: @IAHS_AISH Twitter for HSJ: @HydrolSciJ

HASHTAGS

Using hashtags effectively can be a game-changer in the world of social media and digital marketing. Hashtags not only help increase the discoverability of our content, but also foster engagement with our target audience. You are encouraged to utilise relevant hashtags to categorise content, making it easier for users to find and engage with. Don't overdo it with too many hashtags in a single post. Keep it professional, yet casual, and always align your hashtag strategy with your brand's goals.

IAHS HASHTAGS- GENERAL

#IAHS #IAHS_Academy #IAHS_DWG #IAHS_DigitalWaterGlobe #IAHS_Events

IAHS HASHTAGS- GENERAL

#IAHS_Initiatives
#IAHS_NationalReps
#IAHS_News
#IAHS_Officers
#IAHS_SYSTA

IAHS HASHTAGS – AWARDS

#IAHS_DoogeMedal
#IAHS_FalkenmarkAward
#IAHS_FrancesWatkins
#IAHS_HistoryHydrology
#IAHS_TisonAward
#IAHS_VolkerMedal
#IAHS_IntHydrologyPrize

IAHS HASHTAGS - COMMITTEES

#IAHS_ECC #IAHS_ARC #IAHS_LARC

IAHS HASHTAGS - INTERNATIONAL COMMISSIONS

#IAHS_ICCE #IAHS_ICCLAS #IAHS_ICGW #IAHS_ICHWF #IAHS_ICRS #IAHS_ICSH #IAHS_ICSW #IAHS_ICT #IAHS_ICWQ #IAHS_ICWQ

IAHS HASHTAGS – WORKING GROUPS

#IAHS_CANDY #IAHS_MOXXI #IAHS_UPH

IAHS HASHTAGS – SCIENTIFIC DECADES

#IAHS_HELPING #IAHS_NextDecade #HELPING #IAHS_PantaRhei #IAHS_PUB #ScienceForSolutions



HSJ HASHTAGS

#HSJ #HSJ_FeaturedArticle #HSJ_OpenAccess #HSJ_SpecialIssue

Any questions or suggestions that might help others please feel free to contact us: <u>info@iahs.co.uk</u> or <u>claire@iahs.co.uk</u> or <u>tarryn@iahs.co.uk</u> or +44 1491 692515.