# IAHS SOCIALS GUIDELINE



### INSIDE THIS SOCIAL MEDIA GUIDE

FACEBOOK

LINKEDIN

TWITTER / X

HASHTAGS

### FACEBOOK

Facebook for IAHS: @IAHS Facebook for HSJ: @HydrologicalSciencesJournal

## LINKEDIN

International Association of Hydrological Sciences

# X / TWITTER

Twitter for IAHS: @IAHS\_AISH Twitter for HSJ: @HydrolSciJ

## HASHTAGS #

Using hashtags effectively can be a game-changer in the world of social media and digital marketing. Hashtags not only help increase the discoverability of our content, but also foster engagement with our target audience. You are encouraged to utilise relevant hashtags to categorise content, making it easier for users to find and engage with. Don't overdo it with too many hashtags in a single post. Keep it professional, yet casual, and always align your hashtag strategy with your brand's goals.

### IAHS HASHTAGS- GENERAL

#IAHS #IAHS\_Academy #IAHS\_DWG #IAHS\_DigitalWaterGlobe #IAHS\_Events

#### IAHS HASHTAGS- GENERAL

#IAHS\_Initiatives
#IAHS\_NationalReps
#IAHS\_News
#IAHS\_Officers
#IAHS\_SYSTA

#### IAHS HASHTAGS – AWARDS

#IAHS\_DoogeMedal
#IAHS\_FalkenmarkAward
#IAHS\_FrancesWatkins
#IAHS\_HistoryHydrology
#IAHS\_TisonAward
#IAHS\_VolkerMedal
#IAHS\_IntHydrologyPrize

#### IAHS HASHTAGS - COMMITTEES

#IAHS\_ECC #IAHS\_ARC #IAHS\_LARC

#### IAHS HASHTAGS - INTERNATIONAL COMMISSIONS

#IAHS\_ICCE #IAHS\_ICCLAS #IAHS\_ICGW #IAHS\_ICHWF #IAHS\_ICRS #IAHS\_ICSH #IAHS\_ICSW #IAHS\_ICT #IAHS\_ICWQ #IAHS\_ICWQ

#### IAHS HASHTAGS – WORKING GROUPS

#IAHS\_CANDY #IAHS\_MOXXI #IAHS\_UPH

### IAHS HASHTAGS – SCIENTIFIC DECADES

#IAHS\_HELPING #IAHS\_NextDecade #HELPING #IAHS\_PantaRhei #IAHS\_PUB #ScienceForSolutions



#### HSJ HASHTAGS

#HSJ #HSJ\_FeaturedArticle #HSJ\_OpenAccess #HSJ\_SpecialIssue

Any questions or suggestions that might help others please feel free to contact us: <u>info@iahs.co.uk</u> or <u>claire@iahs.co.uk</u> or <u>tarryn@iahs.co.uk</u> or +44 1491 692515.