

HELPING WG

Outreach, Communication & Promoting the Digital Water Globe



Motivation and Aims

- **Increase the visibility** of the new scientific decade and the Digital Water Globe
- Motivate researchers to join and contribute, especially ECS
- Signal-boosting the message and the science questions of the decade
- Motivating additions to the Digital Water Globe
- Engage media targeting the scientific community and the broader public
- Create a central, easily navigable, point of information, with all updates and news on the scientific decade
- Make HELPING discoverable in search engines and on social media



EGU Blogs » Divisions » Hydrological Sciences » Join the IAHS' New Scientific Decade: S

Join the IAHS' New Scientific Decade:
Science for Water Solutions – HELPING

Christina Anna Orieschnig · September 6, 2023 · Early Career Scientists, Science communication, Science, Policy & Society · No Comments



Digital Water Globe

Blog of the Hydrological Sciences division of the EGU. One of the top search queries for HELPING in Google!

Tools and Strategies

- Tools from digital marketing and science communication
- Working with media
- Coordination with IAHS communications officer
- Coordination with DWG editorial team
- Coordinating with other organizations in hydrology for signal-boosting (EGU HS, YHS ...)
 - Example: blog of the EGU Hydrological Sciences Division
 - Talk series of the British Hydrological Society and Young Hydrological Society
- Contributions to conferences and community papers
- Leveraging HELPING members' networks and social media connections
- Creating outreach materials for IAHS members to use

The poster is for an event titled 'Gotta catch'em all: A catchment by catchment hydrological adventure'. It is a keynote speakers and early career networking event on Friday 21 March 2025 at 13:00 UK Time (14:00 CET). The poster features two speakers: Prof. Eduardo Mario Mendiondo from São Carlos School of Engineering, with a quote about digital water and unequal worlds, and Prof. Thom A. Bogard from Delft University of Technology, with a quote about water solutions in the Anthropocene. Logos for EESC-USP, TU Delft, EGU, and the British Hydrological Society are also present.

Gotta catch'em all
A catchment by catchment hydrological adventure

Keynote Speakers & Early Career Networking Event

FRIDAY 21 MARCH 2025
13:00 UK TIME (14:00 CET)

SAVE THE DATE AND REGISTER AT THE PROVIDED LINK!

Prof. Eduardo Mario Mendiondo
From São Carlos School of Engineering.
«The Digital Water Globe Vs Unequal Worlds: HELPING Early Career Scientists with Cooperative and Equitable Futures»

Prof. Thom A. Bogard
From Delft University of Technology
«Water solutions in the Anthropocene. IAHS's third scientific decade. Keeping the pace»

Logos: EESC - USP, TU Delft, EGU, BRITISH HYDROLOGICAL SOCIETY